

EMERGING LEADERS 2015

COMPETITION:

Dominant Leaders

JOIN THE INTERNATIONAL FINANCIAL COMMUNITY IN HONG KONG FOR THE ASIAN INVESTMENT CONFERENCE

Credit Suisse and Project Firefly are pleased to announce our 4th annual Emerging Leaders Competition. Win an all-expenses paid trip to the Asian Investment Conference (AIC) in Hong Kong in March 2015.

PRIZES TO WIN


WINNER

3'000 CHF
AIC Full Attendance
Travel & Accommodation
**Named "Emerging Leader
Competition Winner"**


RUNNER UP

1'500 CHF
AIC Full Attendance
Travel & Accommodation
**Awarded Winners
Certification**


**THIRD
RUNNER UP**

1'500 CHF
AIC Full Attendance
Travel & Accommodation
**Awarded Winners
Certification**

**10
HONORABLE
MENTIONS**

250 CHF
**Awarded Winners
Certification**

Students graduating in 2017
will also compete for a chance to
win an interview for a 2016 Credit
Suisse internship.

About the Credit Suisse Asian Investment Conference

The Credit Suisse Asian Investment
Conference (AIC), now in its 18th
year, is one of the most exclusive
business gatherings in the Asia
Pacific region.

TO ENTER

STAGE 1

Submit a paper or video on
one of the topics.

Requirements:

Essays: 800 – 1,500 words

Video: Up to 5 minute duration

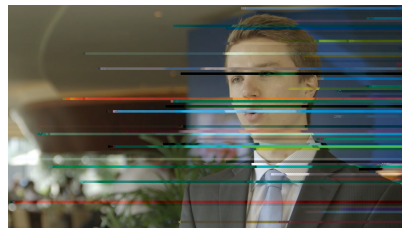
Deadline: January 25, 2015

STAGE 2

Top candidates will be
invited to present to the
Academic Review Board.

Essay topics are available at
project-firefly.com/AIC/Topics

HEAR FROM PAST WINNERS



Alexander Kostyra
Competition Winner

"The biggest value of the AIC is
the opportunity to network ...
get your name spread out and
make them aware that you are
on the labour market."



Gregory Marks
Competition Winner

"... no matter what school you
go to, where you are from,
the Academic Review Board is
looking at things on pure merit
and pure merit alone ... it really
opens up possibilities."

Learn More at project-firefly.com/AIC/Winners