


---

**A!**

Aalto University





From financial technology to maintenance processes and customer relationship management, digital business solutions offer ways to work more efficiently and reach results that would never be possible with traditional means.

Our mission at this course is to give you the tools to understand the exponentially changing global business environment. The course is a combination of expert lectures, peer learning and applying knowledge in real business cases.


According to our alumni, sharing experiences with a global cohort and creating solutions for the business cases are their favourite parts of the course. Experience Aalto University, update your skill set and prepare for invigorating international encounters!

Looking forward to seeing you in July!





is an interactive

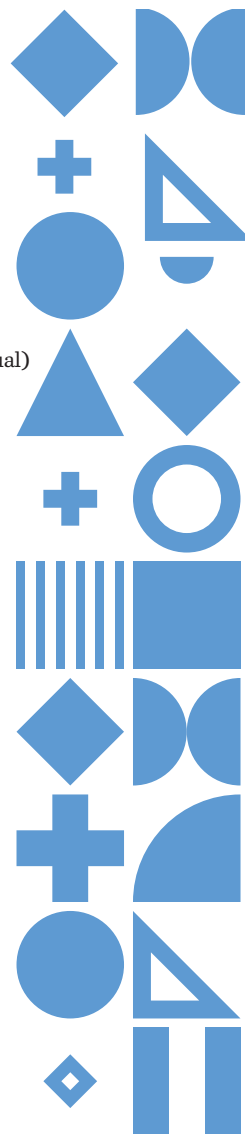


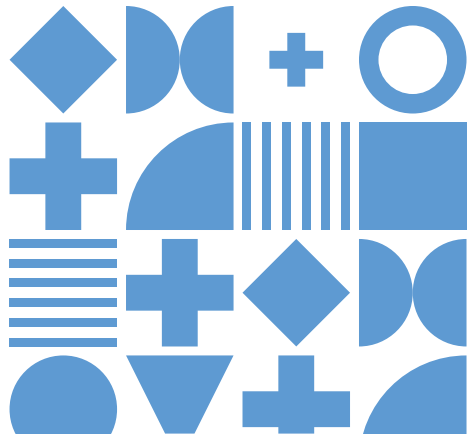


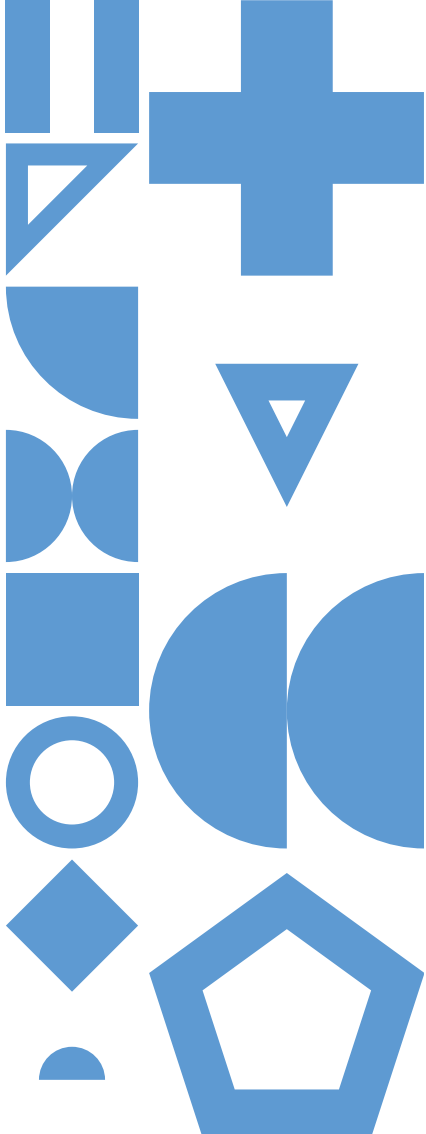
The course introduces students to different aspects of digital business with a strong focus on digital transformation. Throughout the course, the spe



- 
- Introduction video (5%, individual)
  - Company and industry research – slide deck as a deliverable (15%, individual)
  
  - In-class activity (10%, individual)
  - Project pitch (10%, group)
  - Final presentation (20%, group)
  
  - Project report – slide deck as a deliverable (30%, group)
  - Reflection video (10%, individual)









It may sound like a cliché, but the course has truly exceeded all my expectations. It was well-organised, and the communication between lecturer and students as well as among the students during our group projects was flawless. The general atmosphere during the lectures was easy-going and the main part of the focus lay on interaction, which helps you remember what you've learned.”





fellow students and business professionals from around the world is one of the best things about study abroad experiences. DBMC social program offers the perfect opportunities for networking and exploring Helsinki together with your new friends. See some examples of our activities below!



Get to know the other course participants! After kicking off the course in class, the whole DBMC group gathers in central Helsinki for a relaxed welcome event.



Learn about Finnish history and enjoy the crisp sea air at the old sea fort. Perhaps stay for a snack or visit the island brewery while you are there?



Toast to a job well done and bid farewell to your cohort. The farewell dinner offers the perfect opportunity to celebrate and plan your next trip to visit your new friends.

A blue outline icon of an eye, positioned at the top left corner of the first rectangular box.A blue outline icon of a smiling face, positioned at the top left corner of the second rectangular box.A blue outline icon of a heart, positioned at the top left corner of the third rectangular box.

